

English, Professional Communications and Fine Arts

Contact Person: Richard Cain

In support of the overall mission of Wheeling Jesuit University, the Department of English, Professional Communications and Fine Arts provides courses in composition, literature, communications and the fine arts, as well as advanced electives for both majors and non-majors. As an integral part of the liberal arts tradition embraced by the University, the department's curricula develop students' skills in effective reading, writing, listening and speaking and awaken students' knowledge of the rich expressive and aesthetic potential of the English language.

English and Professional Communications offers major and minor programs in the following fields:

1. English
2. Professional Communications

In addition, the department also houses the Fine Arts program, including art, music and theater.

AP Placement Equivalencies

The department grants credit for AP scores of 3 or above with the following conditions:

Language & Composition: If the student with an AP score of 3 or above is placed into ENG 110 Composition Seminar (Advanced Composition placement) that student receives equivalency credit for the composition requirement of the core curriculum. If the student with an AP score of 3 or above is placed into ENG 105 Process of Composition, the student has two options: (1) the student may submit to the department chairperson a portfolio of previous written work that displays the student's writing abilities. Based upon the department's assessment of the portfolio, the student may be awarded equivalency credit for the composition requirement of the core curriculum; (2) If the student has submitted a portfolio that does not merit equivalency credit, the student will receive 3 elective credits but must still complete the composition requirement, or the student may take ENG 105 Process of Composition and receive 3 elective credits.

English Literature and Composition: The student who receives a score of 3 or above must sit for the department's literary genre exam, given every October. If the student passes the exam, he or she receives equivalency credit for LIT 120 Literary Foundations: Methods & Genres, the first level of the literature core curriculum. If the student does not pass the exam, he or she receives 3 elective credits toward graduation but must still complete Literary Foundations.

Core Fulfilling Courses

Composition and Literature

Note: Core work in English is progressive; courses, therefore, must be taken in sequence, Composition Level first, then Level I and Level II of the Literature core. Students whose entering skill levels result in placement in ENG 095 (College Writing) and/or ENG 096 (College Reading) should enroll in those classes immediately. Each class is a prerequisite for further courses within the English core: ENG 095 must be completed prior to enrollment in ENG 105 (Process of Composition) and ENG 096 must be completed prior to enrollment in LIT 120 Literary Foundations: Methods & Genres.

- | | |
|---------------------------|--|
| I. Composition Level: | ENG 105 Process of Composition,
ENG 110 Composition Seminar |
| II. Literature Level I: | LIT 120 Literary Foundations:
Methods & Genres |
| III. Literature Level II: | LIT 250 Literary Explorations:
Conflicts & Culture |

Fine Arts

The Fine Arts core curriculum program is built around three fine arts credits that a student must complete before graduation.

Requirements for English Major Bachelor of Arts Degree

In addition to completing the core curriculum requirements all English majors must complete the following courses:

Required courses:

ENG 224	Professional Speaking	(3 crs)
LIT 321	Studies in Poetry	(3 crs)
LIT 322	Studies in Drama	(3 crs)
LIT 323	Studies in Fiction	(3 crs)
LIT 325	Applied Literary Theory	(3 crs)
LIT 386	Junior Literature Seminar	(3 crs)
LIT 486	Senior Literature Thesis	(2 crs)
PWR 135	Principles of Prof. Communications	(3 crs)
PWR xxx	any other PWR elective	(3 crs)

English majors must also earn **an additional 15 credits** from literature electives above the 300 level, selected to fulfill the following criteria: 1 elective course from each of the following main areas: the period prior to the 18th Century; the 18th Century; the 19th Century; the 20th Century; 1 unrestricted elective.

Students will still retain a significant number of credits for elective course work beyond the core and the major requirements. Majors are encouraged to seek a cognate or minor field of study outside the area, chosen in preparation for career goals, graduate school, or further professional training. Some cognate areas include psychology, political science, women's studies, history and professional communications.

N.B.: English majors who are also enrolled in the Teacher Preparation Program must begin major course work no later than the sophomore year in order to complete the major program and allow for student teaching in the senior year.

Requirements for English Minor

In addition to completion of the University's core curriculum requirements in this discipline, a student must complete any 18 credits of course work in literature.

Course Descriptions

ENGLISH

The English major is designed to introduce students to works of the British, American and World literary imaginations, to develop skills in analytical perception and to foster clear thinking and accurate communication of ideas. Students are thus prepared for a wide range of careers in private and public sectors as well as for further study in graduate school, law school or in other professional programs.

Upon completion of the literature major, students will be able to:

1. demonstrate accurate and effective reading, writing and critical thinking skills;
2. recognize and interpret metaphorical thought as well as an aesthetic use of language;
3. pursue a life-long passion for reading and the expressive arts

ENG 095 College Writing (3 crs)

Review of basic writing skills, stressing the elements of clear and effective writing. By placement; does not satisfy core curriculum requirement.

ENG/LIT 096 College Reading (3 crs)

Development of greater efficiency, comprehension, vocabulary and recall in reading college-level material. Lab work required. Enrollment by placement; does not satisfy core curriculum requirement.

ENG 104 Composition Tutorial (1 cr)

A three hour per week tutorial for international students co-enrolled in ENG 105: Process of Composition.

ENG 105 Process of Composition (3 crs)

Elements of expository and persuasive essay writing; research techniques; revising prose for accuracy, precision and effective style. Core fulfilling. By placement.

ENG 110 Composition Seminar (3 crs)

Advanced essay writing; exposition and persuasion; research techniques; editing and revising prose for accuracy, precision and effective style for first-level writers. Core fulfilling. By placement.

ENG 224 Professional Speaking (3 crs)

Practice in preparing and presenting instructional, informative, persuasive and public relations speeches of a professional nature. Includes use of multi-media tools. Prerequisites: ENG 105/110; sophomore standing.

ENGLISH - Recommended Course Sequence								
	Freshman		Sophomore		Junior		Senior	
FALL	ENG 105 or 110	3	LIT 250	3	LIT 322	3	LIT 486	2
	PWR 135	3	LIT Elective	3	LIT Elective	3	LIT 325	3
	FYS 101	1	SSC Core	3	LIT 386	3	LIT Elective	3
	HIS 110	3	RST Core	3	Global Persp.	3	Elective	6
	MAT Core	3	Science	3	PHI 205	3		
	MOL	3						
	Semester total	16		15		15		14
SPRING	LIT 120	3	ENG 224	3	LIT 323	3	LIT Elective	3
	HIS 120	3	LIT 321	3	LIT Electives	6	Electives	12
	MOL	3	PWR Elective	3	Science	3		
	RST 106/107	3	FAS	3	PHI 305	3		
	PHI 105	3	Science	3				
		Semester total	15		15		15	
	Total Credits	31		30		30		29 120

LIT 120 Literary Foundations: Methods & Genres (3 crs)

Study and development of the techniques of literary study using the genres of fiction, poetry and drama. Includes experience in the application of literary critical methods. Prerequisite: ENG 096; ENG 105/110.

LIT 250 Literary Explorations: Conflicts & Culture (3 crs)

Examination of selected topics within literary studies, using the tools of literary analysis established in LIT 120. Course topics fit within an organizing rubric such as: Community and Discord in Literature; Ethics and Values in Literature; Past and Future in Literature. Prerequisite: ENG 105/110; LIT 120.

LIT/WST 312 Women and Literature (3 crs)

Study of women's contribution to literature. Addresses major issues and themes that concern women; examines how individual female authors confronted the prevailing literary and social attitudes of their times. Prerequisite: completed literature core.

LIT 321 Studies in Poetry (3 crs)

Study of significant works by a variety of writers; some emphasis on context of writing and works as well as methodology and development of poetry. Prerequisite: completed literature core.

LIT 322 Studies in Drama (3 crs)

Study of significant plays from the early Greek to the contemporary stage, together with emphasis on tradition and innovation in dramatic technique. Prerequisite: completed literature core.

LIT 323 Studies in Fiction (3 crs)

Study of significant works by a variety of writers, including the development of the novel/novella/short story as genres, their narrative techniques and variety. Prerequisite: completed literature core.

LIT 325 Applied Literary Theory (3 crs)

Exploration, through analysis of literary works, of the relative effectiveness of selected literary theories. Includes reader-response, sociological, psychoanalytical and other criticisms. Prerequisite: completed literature core.

LIT 354 Shakespeare (3 crs)

Intense study of selected poems and plays, including tragedies, comedies and histories. Exploration of the dramatic, literary and cultural dimensions of Shakespeare's art. Prerequisite: completed literature core.

LIT 386 Junior Literature Seminar (3 crs)

Intensive examination and discussion of a specific literary topic, author, or mode; research and formal writings, oral presentations on assigned topics. Prerequisite: completed literature core; junior standing or approval of department chair.

LIT 410 World Literature from Antiquity through the Middle Ages (3 crs)

Study of major works of world literature, with attention to the development of literary genres. Selected excerpts will be chosen from among Gilgamesh, Iliad, Oedipus the King, Medea, Mahabharata, Aeneid, Metamorphoses, Song of Roland, Tale of Genji, Chaucer, Divine Comedy, Decameron, Thousand and One Nights, Sir Gawain and Don Quixote. In translation. Prerequisite: completed literature core.

LIT 419 Literature of the English Renaissance (3 crs)

Context and works of selected literary figures such as Marvell, More, Marlowe, Sidney, Wroth, Lanier, Donne, Jonson and Milton. Prerequisite: completed literature core.

LIT 420 Early American Literature (3 crs)

Study of the historical context and writers of the Colonial and Revolutionary era of American literature. Authors may include Bradford, Bradstreet, Taylor, Sewall, Rowlandson, Crèvecoeur, Franklin, among others. Literary forms such as poetry, diaries, sermons and political pamphlets included. Prerequisite: completed literature core.

LIT 421 Restoration and Eighteenth-Century Literature (3 crs)

Study of novels (including the autobiographical, epistolary, experimental, sentimental, libertine and Gothic), narrative prose and poetry (including satire), plays and essays. Works selected from Dryden, Congreve, Swift, Rousseau, Defoe, Richardson, Voltaire, Fielding, Sterne and others. Prerequisite: completed literature core.

LIT 423 The Romantic Movement in England (3 crs)

Extensive coverage of the poetry and critical works of representative Romantic figures, chosen from Blake, Baillie, the Wordsworths, Coleridge, Byron, the Shelleys, Hemans, Keats and others. Attention to the historical context, major themes, verse experimentation and critical theory from the era. Prerequisite: completed literature core.

LIT 424 Nineteenth-Century World Literature (3 crs)

Study of major works of world literature in the European tradition, with attention to dominant international literary movements and historically representative sub-genres. Authors selected may include Pushkin, Hoffmann, Gogol, Balzac, Flaubert, Galdos, Ibsen, Baudelaire, Dostoevsky, Tolstoy and Chekhov. In translation. Prerequisite: completed literature core.

LIT 425 Literature of the Victorian Period in England (3 crs)

Works of some of the chief literary artists of the era (selected from Tennyson, Carlyle, the Brontës, Arnold, the Brownings, Dickens, Eliot, Newman, Ruskin, Hardy, the Rossettis, Wilde and others) set within their milieu. Lyric poetry, the novel and the essay are stressed genres. Prerequisite: completed literature core.

LIT 426 Nineteenth-Century American Literature (3 crs)

Study of the literary figures and movements from the romanticism of Poe, Hawthorne and Melville through the realism and naturalism of Dickinson, Twain, Gilman, James, Wharton, Crane and Dreiser. Prerequisite: completed literature core.

LIT 428 Twentieth-Century World Literature (3 crs)

Survey of dominant trends in world literature, with attention to the increasing diversity of literary methods and sub-genres. Authors selected may include Kafka, Pirandello, Mann, Rilke, Solzhenitsyn, Robbe-Grillet, Lorca, Brecht, Achebe, Soyinka, Kawabata, Borges, Marquez and Fuentes. In translation. Prerequisite: completed literature core.



LIT 429 Literature Between the Wars (3 crs)

Study of the historical context, major themes and critical theory of the Modern era in British and American literature including such authors as Yeats, Eliot, Joyce, Hemingway, Fitzgerald, Faulkner, Woolf, O'Neill, as well as authors who rejected the Modernist credo. Prerequisite: completed literature core.

LIT 430 Contemporary Literature (3 crs)

Study of interpretative literature produced from the 1960's to the present. In order to address the proliferation of voices and the blurring of genre lines characteristic of the contemporary period, the focus of the course on particular genres or authors will necessarily change from semester to semester. Prerequisite: completed literature core.

LIT 486 Senior Literature Thesis (2 cr)

A major project requiring extended research and writing. The project requires a written proposal, public presentation of the project's results and an acceptable written document at the conclusion of the course. All phases will be supervised and evaluated by a member of the literature faculty. Prerequisite: LIT 386.

Professional Communications

The professional communications major is designed to meet the needs of students who hope to pursue careers in which writing, speaking and knowledge of the emerging communications technologies are essential. It is appropriate for students who want to work in journalism, public relations, advertising, graphic design, multimedia, marketing, law, teaching, advocacy, technical communication, and other careers. The major emphasizes four tracks: print (public relations, journalism, and advertising), audio/video (broadcast, corporate video), new media (web authoring, web animation, web programming, and multimedia authoring), and graphic design (desktop publishing, image editing, and illustration).

Upon completion of the Professional Communications major, students will demonstrate the ability to:

1. Identify and apply effective communications strategies across a range of topics;
2. Make an effective oral presentation;
3. Demonstrate reasoned and defensible techniques for reaching personal decisions regarding practical media ethical issues.



Requirements for Professional Communications Major Bachelor of Arts Degree

In addition to completing the core curriculum requirements, all professional communications majors must complete the following courses:

Communications Component:

PWR 135	Principles of Communication	(3 crs)
PWR 342	Media Ethics	(3 crs)
PWR 344	Media Law	(3 crs)
PWR 473	Fall Senior Internship	(1 cr)
PWR 475	Fall Senior Service Practicum	(1 cr)
PWR 477	Fall Senior Project	(1 cr)
PWR 474	Spring Senior Internship	(1 cr)
PWR 476	Spring Senior Service Practicum	(1 cr)
PWR 478	Spring Senior Project	(1 cr)

Three of the following pairs of courses:

PWR 251/252	Reporting/Copyediting & Layout	(6 crs)
PWR 253/254	Web Auth/Web Interface Design	(6 crs)
PWR 255/256	Intro. to Video Production/Intermediate Video Production	(6 crs)
PWR 226/325 or 327	Visual Design and Desktop Publishing/Image Editing or Illustration	(6 crs)
	Subtotal:	(33 crs)

English/Literature Component:

ENG 224	Professional Speaking	(3 crs)
ENG 3XX	1 Literature elective beyond 4xx	(3 crs)
	Subtotal:	(6 crs)
PWR Electives	Choose a minimum of 2 courses	(6 crs)
	Subtotal:	(45 crs)

Professional Communications Minor:

PWR 135	Principles of Communication	(3 crs)
PWR 342 or 344	Media Ethics or Media Law	(3 crs)
PWR 473/474	Internship (optional)	(1 cr)
	Subtotal:	(7 crs)
	Two of the following pairs of courses:	
PWR 226/325 or 327	Visual Design and Desktop Publishing/Image Editing or Illustration	(6 crs)
PWR 251/252	Reporting/Copyediting & Layout	(6 crs)
PWR 253/254	Web Auth/Web Interface Design	(6 crs)
PWR 255/256	Intro. to Video Production/Intermediate Video Production	(6 crs)
	Subtotal:	(18 crs)

Course Descriptions

PWR Core

PWR 135 Principles of Professional Communication (3 crs)

Survey of essential concepts and skills for effective communication in media, business and personal life with emphasis on communicating with the new digital and computer technologies in ways that foster fuller development of the human person. This course assumes knowledge of computers and word processing. Required for English and Professional Communications majors and recommended for all who want to improve their computer literacy, word processing, interpersonal communication and Internet skills. No prerequisite.

PWR 226 Introduction to Visual Design and Desktop Publishing (3 crs)

Fundamentals and techniques of visual design, typography and page layout. Students will complete several portfolio projects useful for job applications in communications, graphics, marketing, management and training. Familiarity with computer, e-mail, word processing and the Internet is required.

PWR 251 Fundamentals of Reporting (3 crs)

Examination of and practice in the skills of gathering information and writing news and feature stories with precision, balance and insight. Emphasis on planning and writing strategies, conducting effective interviews and developing the power of observation and research necessary for accurate and vivid description and reporting. Students will produce several stories for their portfolios. Writing intensive. Prerequisite: 2.0 or higher in ENG 105/110.

PWR 252 Copyediting and Layout (3 crs)

Fundamentals and techniques of editing and designing newspaper and magazine pages and online publications for clarity, accuracy and impact. Emphasis on an audience-centered approach to editing and page design that ensures that readers and viewers see and care. Students will produce several page design projects for their portfolios. Prerequisite: PWR 226 and 251 or permission of instructor.

PWR 253 Web and Multimedia Authoring (3 crs)

Introduction to the principles and process of designing, writing and coding websites using XHTML, CSS, and Javascript. Emphasis on an audience-centered approach to planning, non-linear writing, and web design that reflects the effective integration of writing and graphics. Course will include the documented development and design of several web sites. Writing intensive. Prerequisites: none.

PWR 254 Web Interface Design (3 crs)

Emphasis on designing, authoring, and managing more sophisticated websites focusing on animation principles, site architecture, navigation schemes, and appropriate interactivity. Students will make extensive use of vector animation and authoring technologies such as Flash and ActionScript. Course will include the documented development and design of several multimedia web products. Writing and graphic design intensive. Prerequisites: none.

PROFESSIONAL COMMUNICATIONS - Recommended Course Sequence

	Freshman		Sophomore		Junior		Senior	
FALL	PWR 135	3	PWR 251, 253,		PWR 251, 253,		PWR Seminar	3
	FYS 101	1	255 or 226	3	255 or 226	3	LIT Electives	3
	HIS 110	3	LIT 250	3	RST 106/107	3	Global Persp.	3
	ENG 105/110	3	Elective	3	Science	3	RST 305	3
	MAT Core	3	PHI 205	3	LIT Elective (Core)	3	PWR Elective	3
	MOL	3	FAS 101	1				
			Elective					
	Semester total	16		16		12		15
SPRING	PHI 105	3	ENG 224	3	PWR Elective	3	PWR Seminar	3
	HIS 120	3	PWR 252, 254,		LIT Elective	3	Elective	3
	LIT 120	3	256 or 325	3	Science	3	SSC Core	3
	MOL	3	Elective	3	RST Elective	3	Elective	3
			PHI 205	3	PWR 252, 254			
			FAS 20x	2	256 or 327	3		
	Semester total	12		14		15		12
	Total Credits	28		30		27		27 112

PWR 255 Introduction to Video Production (3 crs)

An introduction to the fundamentals of video and audio production. This course offers an intensive, hands-on experience with digital video production tools and the techniques of studio and field camera operations, lighting, audio principles, video signals and recordings, editing, scripting, graphics, and directing. Students will also be introduced to the rhetorical issues involved in video scriptwriting and production. No prerequisites.

PWR 256 Intermediate Video Production (3 crs)

Further experience in the principles and techniques of video writing and production. Emphasis on narrative design, effective production planning and teamwork, working with various formats, and digital editing and effects. Students will focus on the rhetorical issues that guide the various decisions made in scriptwriting, production, and editing as they complete a substantial video project for a professional client. Prerequisite: 2.0 or higher in PWR255 or permission of the instructor.

PWR 325 Image Editing (3crs)

Fundamentals and techniques of digital photography, scanning and digital image editing using software such as Adobe Photoshop. Emphasis on color theory and preparation of digital images for a variety of uses. Students will complete several portfolio projects useful for job applications in communications, graphics, marketing, management and training. Familiarity with computer, e-mail and the Internet required. Prerequisites: none.

PWR 327 Illustration (3crs)

Fundamentals and techniques of digital illustration using software such as Adobe Illustrator. Emphasis on learning to see and analyze visual subjects and make appropriate use of graphic elements and techniques such as geometric primitives, line, shape, texture, value, color, positive and negative space, foreshortening, and perspective. Students will complete several portfolio projects useful for job applications in communications, graphics, marketing, management and training. Familiarity with computer, e-mail and the Internet required. Prerequisites: none.

PWR 342 Media Ethics (3 crs)

Examination of the moral issues facing communicators in a professional world characterized by complex and rapidly changing technologies and social conditions. Emphasis on identifying enduring personal virtues necessary to communicate in ways that respect human dignity, human ends, common goods, and social justice. Prerequisites: none.

PWR 344 Media Law (3 crs)

Discussion of the Anglo-American concept of freedom of speech and press and its relationship to democracy, citizenship, and the common good; analysis of major court cases, statutes and administrative regulations affecting freedom of information, publishing, advertising, and telecommunication. Exploration of problems and issues concerning libel and slander, rights in news and advertising, contempt, copyright, and invasion of privacy. Excellent course for pre-law students. Prerequisites: none.

PWR 473, 474 Professional Communications Internships (1 credit each semester)

Guided experience in an actual work environment related to the student's career goals. Minimum of 50 hours per internship. Student keeps log and submits for evaluation. Internships must be completed in different organizations and involve different types of writing. Majors required to take both internship courses; minors may select one internship. Prerequisite: 2.0 or higher in coursework which prepares the student for the type of writing that the internship will involve. Prerequisite: senior standing in Professional Communications major.

PWR 475, 476 Professional Communications Service Practicum (1-4 credits each semester)

Course takes a service-learning approach in applying professional communications concepts and skills to enhance the student's employment portfolio, professional contacts and experience. Roles and responsibilities in professional communications are experienced and reflected on through an actual professional communications service experience on campus or in the community. (1-4 credits, 50 hours of service per credit.) A minimum of one service credit is required of all students in both the Fall and Spring semesters of the senior year in order to complete the Professional Communications major. Prerequisite: senior standing in Professional Communications major.

PWR 477, 478 Senior Seminar and Portfolio (1 credit each semester)

In-depth examination of a current issue/trend in media, professional, or creative writing resulting in a documented media product and a related research paper focusing on the same writing issue connected with that product. The combined project requires a written proposal, public presentation of the project's results and an acceptable document at the end of the course. The student will use the final product as the centerpiece for a professional portfolio. Writing intensive. Prerequisite: senior standing in Professional Communications major.

Electives:**PWR 242 Feature Writing (3 crs)**

Examination of and practice in methods of feature writing for newspapers, magazines, and multimedia. Emphasis on effective descriptive and narrative writing techniques that engage all the senses to make the reader see and care. Discussion of freelancing issues, developing ideas, working with editors and how to get published. Students will complete several portfolio projects. Writing intensive. Prerequisite: 2.0 or higher in PWR 251 or permission of the instructor.

PWR 244 Public Relations Writing (3 crs)

Study and practice in the kinds of planning and writing required for effective public relations, including story pitches, news releases, brochures, public service announcements, presentations, speeches, websites, and media kits. Emphasis not only on the various tools available to the public relations practitioner but also the rhetorical process of deciding and justifying which tools are most effective for moving target audiences from initial ignorance to the appropriate intended action. Writing intensive. Prerequisites: 2.0 or higher in ENG 105/110. PWR 251 or permission of the instructor. In addition, MKT 211 and/or MKT 316 are encouraged.

PWR 245: Writing for Advertising (3 crs)

Study and practice in advertising as a critical element of an organization's total marketing plan. Emphasis on developing consumer profiles, positioning strategies and creative work plans for advertisers as well as conducting proper research and creating effective visual designs and ad copy. Students document and produce ads for print, broadcast, outdoor and other media and also complete an advertising campaign for their portfolio. Writing intensive. Prerequisites: 2.0 or higher in ENG 105/110 or permission of the instructor. Students are strongly encouraged to either have taken or be currently enrolled in PWR 226. In addition, MKT 211 and/or MKT 316 and encouraged.

PWR 246 Technical and Scientific Writing (3 crs)

Introduces rhetorical and visual design principles as well as invention and collaborative practices for transforming technical and scientific information into a variety of documents for non-specialist audiences. Emphasis on translating technical and scientific jargon into language that non-technical audiences can understand without sacrificing clarity, precision, and insight. Practice in managing short- and long-term, as well as individual and collaborative projects. Students will complete several portfolio projects. Writing intensive. Prerequisites: 2.0 or higher in ENG 105/110 or permission of the instructor. Students are encouraged to have completed their science and math core.

PWR 347 Introduction to Legal Writing (3 crs)

Introduces the basic tools of legal research and writing--the case method, court structure within with precedent and stare decisis operate, criminal and civil procedure terminology, practice at reading and dissecting cases and an introduction to analyzing a closed universe legal problem (one not requiring legal research). Using the format of a basic office memorandum. Emphasis on clear, objective, and accurate use of language in the kinds of documents required of law students and those whose careers require frequent interpretation of legal language and formats. Students will produce several portfolio examples of legal documents. Writing intensive. Prerequisite: 2.0 or higher in ENG 105/110. Students are strongly encouraged either to have taken or be concurrently enrolled in POS 330 Constitutional Law.

Tutorials:

(Note: These tutorials are available to qualified students with permission of the instructor. They do not count as regular Professional Communications electives.)

PWR 248 Writing Successful Grant Proposals (3 crs)

Introduction to the process of identify promising grant prospects, researching and preparing effective grant proposals, and properly evaluating responses. Emphasis on learning how to present one's vision and needs and calibrate the story of one's institution to fit the criteria of grant prospects. Students will prepare grant proposals for real prospects and obtain criticism and advice from a jury of philanthropic judges. No prerequisites although excellent command of grammar and usage and strong writing skills are necessary to write successful grant proposals.

PWR 323 Creative Writing Workshop (3crs)

A collegial, collaborative atmosphere for learning to read, write, and talk about fiction and poetry. Extensive reading to develop a sense of technique, especially effective use of figurative language, narrative structure, and characterization. Journal-keeping, drafting exercises and consistent peer-aided revision of student work. Prerequisites: LIT 321 and/or 323 recommended or permission of instructor. Formal entrance application required.

PWR 444 Advanced Public Relations (3crs)

Intensive study of the planning and writing skills necessary to put together systematic and effective public relations campaigns. Further emphasis not only on the various tools available to the public relations practitioner but also the rhetorical process of deciding and justifying which tools are most effective for moving target audiences from initial ignorance to the appropriate intended action. Students will prepare an extensive campaign project for their portfolios. Writing intensive. Prerequisites: 2.0 or higher in PWR 226, PWR 244, PWR251 AND PWR 252.

PWR 447 Advanced Legal Writing (3crs)

Further development of rhetorical and visual design principles necessary for communicating legal concepts and information to various legal audiences. Focus on open universe litigation documents such as trial and appellate briefs. Emphasis on legal research methods and the clear, concise, complete, and effective presentation of the law. Students will produce several portfolio examples of legal documents. Writing intensive. Prerequisite: 2.0 or better in PWR 347; students are encouraged either to have taken or be concurrently enrolled in POS 331 Civil Rights and Liberties Law.

PWR 451 Advanced Reporting (3crs)

Intensive study and practice of advanced newsgathering, writing, and specialized reporting techniques as well as on news judgment. Writing intensive. Prerequisites: 2.0 or higher in PWR 251 and PWR 252.

PWR 453 Advanced Web Authoring (3crs)

Further development of concepts and skills needed to design, author and manage the development of advanced data-driven websites. Students will form a web authoring team and produce a major project for their portfolios. This course is particularly helpful for those interested in learning how to design e-commerce websites. Writing and graphic design intensive. Prerequisite: 2.0 or higher in PWR 253/254 or permission of the instructor. Students are encouraged to have taken CSC 330 Database Design and Management.

PWR 454 Advanced Multimedia Authoring (3crs)

Further development of concepts and skills needed to design, author and manage the development of multimedia projects using software such as Macromedia Director. Further exploration of advanced authoring resources with emphasis on the rhetorical issues of effective multimedia communication. Students will form a multimedia development team to produce a major project for their portfolios. Writing and graphic design intensive. Prerequisite: 2.0 or higher in PWR 253/254 or permission of the instructor.

PWR/RST 460 Theology of Social Communications (3crs)

Study of the philosophy and theology of social communications and its application to communications concepts and skills and to the process of contemporary communications work. Emphasis on a critical evaluation of the effect of communications technologies on individuals and groups and of current trends both in the communications of religious organizations and in the reporting of religion by the news media. Writing intensive. Prerequisites: 2.0 or better in the completed English and theology cores or permission of instructor.

Fine Arts

In addition to the Theater Minor (below), we are developing more Fine Arts courses and minors. In addition to these courses and minors, students are encouraged to take part in the many Fine Arts activities offered on campus, including dramatic productions, musical events and dance concerts. We are currently offering the following courses in Fine Arts (check current schedule of courses for availability):

FAS 101 Introduction to Fine Arts (1 cr)

This course gives the student a fundamental understanding of the creation and appreciation of diverse modes of expression through various disciplines of the arts. This course also develops skills in creativity and critical analysis. Heightened perceptual abilities will be developed through class experiences and field visits to arts events (attendance at some events may require admission).

FAS 105 Fine Arts Explorations: Theater (3 crs)

Through an examination of the role of theater in society, and an in-depth study of theatrical works, this interactive course provides an understanding of the creative process and develops skills in creativity and critical analysis. Heightened perceptual abilities are developed through field visits to arts events and class projects.

FAS 105 Fine Arts Explorations: Music (3 crs)

This course is designed to introduce the students to the basic principles of music in the following areas: theory, form and history. By stimulating and enhancing the intellectual and creative potentials of students by broadening their horizons, developing their curiosities and engaging them in activities of a creative and academic nature, the students explore those principles.

FAS 105 Fine Arts Explorations: Visual Arts (3 crs)

By examining painting, sculpture and architecture, this course will seek to interpret a variety of visual languages. The musical and dramatic dimensions of visual experience, as well as the relationship of the visual arts to music and drama, will be explored.

FAS 105 Fine Arts Explorations: Film (3 crs)

The Reel World: When we think about movies, we typically think of Hollywood product - what's playing at the multiplex. But there's a whole other world out there, either influenced by or reacting against the Hollywood method. This course explores international filmmakers who tell their stories in the Hollywood manner, as well as those who let their cultures dictate the way they make their films. Students will also have the opportunity to study another film from the continent of their choice.

FAS 250 Modern Dance I (2 crs)

Modern Dance is a course that explores the fundamental concepts and techniques of modern dance including floor stretch, center work, locomotor sequences and dance combinations. The student demonstrates, defines and performs flexibility, coordination, rhythmic and dynamic perception, control and strength. Prerequisite: FAS 101 or 105.

FAS 250 Modern Jazz Dance I (2 crs)

This is a beginning level dance class. Using Luigi style technique and focusing on jazz movement style and rhythms, this class is for those who want to unleash their creativity and let loose. Prerequisite: FAS 101 or 105.

FAS 250 Ballet I (2 crs)

This is a basic elementary-level ballet class. Ballet terminology and stylistic concepts will be introduced with a strong emphasis on correct alignment. Prerequisite: FAS 101 or 105.

FAS 250 Basic Musicianship (2 crs)

The Basic Musicianship course is designed to equip interested students with essential music theory skills, including notation of notes, rhythms and harmonies. Elementary vocalization is taught, as well as simple song-writing and basic piano-playing. Prerequisite: FAS 101 or 105.

FAS 250 The Visual Arts Studio: Studies in Drawing (2 crs)

This beginning drawing course develops the student's observation skills through experimentation with various approaches, styles, techniques and media. Prerequisite: FAS 101 or 105.

FAS 250 Acting I (2 crs)

This is a beginning acting class and will introduce the non-theater student to a specific, systematic technique for acting through the rehearsal and performance of scenes. These presentations are approached through careful script analysis, attention to detail and acting and directing selections. Much attention is paid to guiding and highlighting the student's innate creative sensibilities through games and improvisation. Be prepared to discover and be prepared to play. Prerequisite: FAS 101 or 105.

FAS 250 Dramatic Writing I (2 crs)

This course introduces students to the craft of dramatic writing in a safe workshop environment. They discover and explore concepts of location, dialogue, character and plot, while applying that understanding to a variety of exercises. Students will study and apply basic structure, idea development, character and plot development, and hone their instinctual writing skills. In addition, students will develop a critical foundation for addressing their own work and the writing of others. Prerequisite: FAS 101 or 105.

FAS 231 Stagecraft (2 crs)

This hands-on course serves as an introduction to technical theater. Students will learn the basics of set construction, light design and other technical aspects of theater. This course is required before the theater minor student can earn practicum. Prerequisite: FAS 101 or 105.

FAS 232 Practicum (2 crs)

Supervised lab practice in design and execution of scenery, lighting, costumes, properties and sound. Must be repeated for a total of four hours. Prerequisites: FAS 101 or 105 and FAS 231.

FAS 323 Theater History (3 crs)

A study of the major developments of theater and drama through the Greek, Roman, Medieval, Renaissance and Modern periods, their relation to society and their impact on history. Prerequisite: FAS 101 or 105.

FAS 3xx Art History (3 crs)

A study of the major developments of visual art's historical and modern periods, their relation to society and their impact on history. Prerequisite: FAS 101 or 105.

**FAS 331 Creative Drama and Children's Theater (3 crs)**

This course covers the theory and application of creative dramatics and children's theater activities in education and performance. The members of this course will, over the course of the semester, create an original children's theater production and tour that show in appropriate local settings. Prerequisite: FAS 101 or 105.

FAS 332 Theater and Social Issues (3 crs)

This course looks at theater, the artists involved in artistic production and theater beyond its function as entertainment, how it functions (and has functioned) as an instrument of social commentary. The members of this course will, over the course of the semester, create an original theater production that explores a relevant social issue and tour that show in appropriate local settings. Prerequisite: FAS 101 or 105.

Theater Minor

Contact Person: Dan Shea, M.F.A., Director of Fine Arts

The theater minor strives to combine the student's interest in theater with the socially conscious mission of this University. Students will learn the foundational tools and language of theater, as well as study theater in depth in a historical, social and practical application context. The theater minor will not only inspire the students and prepare them to actively and creatively participate in society, but also inspire them to use their impassioned creativity to improve society.

In addition to the core curriculum requirements of this catalog, theater minors will complete 17 credit hours of the following courses:

FAS 105	Exploration in Arts: Theater	(3 crs)
FAS 250	Acting I	(2 crs)
FAS 231	Stagecraft	(2 crs)
FAS 232	Practicum	(4 crs)

One of the following:

FAS 308	Theater History	(3 crs)
FAS 322	Studies in Drama	(3 crs)

One of the following:

FAS 331	Creative Drama & Children's Theater	(3 crs)
FAS 332	Theater and Social Issues	(4 crs)
		<hr style="width: 100%; border: 0.5px solid black;"/>
		(17 crs)