



WHEELING JESUIT UNIVERSITY

Cardinal Athletic Scholarship Campaign



316 Washington Ave. Wheeling, WV 26003 • 304-243-2365 • www.wju.edu/athletics

September 14, 2009

Re: Cardinal Athletic Scholarship Campaign

You may remember one, possibly even both, of us from your day and ours at Wheeling College, now Wheeling Jesuit University (WJU). One of us played, the other coached the men's basketball team. In response to the University's request, we are sending a common letter to every former varsity athlete—asking you to partner with us in supporting WJU athletics.

With the endorsement and approval of the university administration, WJU's athletic department is launching a campaign to increase athletic scholarships. The goal is to raise **\$1,000,000 over a five year period**. These endowed scholarships would be additional assistance above the annual \$850,000 provided by the university, which the administration has pledged to continue at the current, or even at an increased level.

The initial appeal for support is directed at those who know the sports programs best, worked the hardest, and profited the most—you, the former athletes. What you can be sure of is this: if you contribute to this campaign, your money will provide financial assistance to someone probably very similar to you in your college days—a person who believed it was important to continue to play his or her sport at the next level, while receiving a quality Jesuit education.

We need your help! **Together we can raise Cardinal Athletics to the next level.**

We need your support to enable us to compete and attract top quality athletes and students.

Your gift can be made online at www.wju.edu/alumni by clicking on "Make Your Gift Today!" or by mailing a check to the Office of Institutional Advancement at 316 Washington Avenue, Wheeling, WV 26003.

All the best,

Jim O'Brien
Head Basketball Coach
Indiana Pacers

John Beilein
Head Basketball Coach
University of Michigan

