



WHEELING JESUIT UNIVERSITY

CARDINAL ATHLETIC SCHOLARSHIP CAMPAIGN

October 25, 2010

Dear

I am writing to you as we kick off another exciting season here at Wheeling Jesuit University. In the first week of games in the WVIAC, we have had five student-athletes be awarded the male and female player of the week. Like you, I am a former athlete and graduate of WJU, and I know what it means to be a WJU student-athlete, balancing the rigors of school and sport. As the current athletic director and men's basketball coach, I know what resources are necessary to put forth a winning program. I am writing to you as both an alum and as a representative of our current coaching staff to ask your partnership in supporting WJU athletics.

I am proud of the commitment we have to our Jesuit mission of educating the whole person. Last semester, our student-athletes averaged a 3.2 GPA. In our great history, WJU has won 56 conference championships and 18 WVIAC conference tournament championships. We work hard to attract top quality athletes and students, but as other schools are giving more scholarship money than before, we need your help. This appeal for support is directed at us — the former athletes — who know the sports programs best, have worked the hardest, and (benefited) profited the most. Be assured that if you contribute to this campaign, your money will provide financial assistance to a student-athlete who wishes to continue to play his or her sport at the next level while receiving a quality Jesuit education. I am grateful to have had that opportunity as a student-athlete at WJU.

With the endorsement and approval of the University administration, WJU's athletic department has launched the Cardinal Athletic Scholarship Campaign to increase athletic scholarships. The goal is to raise \$1 million over a five-year period. These endowed scholarships would be additional assistance above the annual \$950,000 provided by the University, which the administration has pledged to continue at the current, or even at an increased level.

Thank you for considering a gift to the Cardinal Athletic Scholarship Campaign. Our athletes realize that your support is vital to the future of Wheeling Jesuit's athletic programs. Together, we can raise Cardinal Athletics to the next level! Please complete the enclosed card and mail it with your contribution in the enclosed envelope. Your gift can also be made online at www.wju.edu/advancement by clicking on "Make Your Gift Online Now!"

All the best,

Danny Sancomb, WJU '98 and '01
Director of Athletics,
Head Basketball Coach