

Life ♦ Leadership ♦ Service

Career Development Center ♦ Ignatius G-17 ♦ x2464 ♦ careers@wju.edu ♦ www.wju.edu/careercenter

The Field

Communications provides students with exposure to industries that are related to jobs such as journalism, public relations, mass media, advertising and publishing. It is centered in three tracks: print, audio/video and new media.

Sample Jobs

Account executive
Sales Associate
Fundraiser
Technical writer
Journalist
Professor
Audiologist
Media Specialist
Broadcaster

Lobbyist
Paralegal
Public relations specialist
Commentator
Television producer
A/V technician
Copywriter
Layout designer

Here's what you can do now to find out more about this major:

1. Stop by the WJU Career Center for individual career counseling and help in choosing a major or finding a job.
2. Register with the College Central Network (www.collegecentral.com/wju) to find out what jobs are being posted for this major.
3. Connect with WJU alumni who have graduated with this major. You can do this through the Mentoring Network section of College Central. You must register first to properly access our alumni database. Our password is "JesuitLinks".
4. Become involved in the student organizations for this major:
5. Use our "Web Resources" for this major. You can find these resources by going to: www.wju.edu/studentlife/careercenter/links.asp.